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Skyterra Wellness Nominated for Best Health & Wellness Resort in the Nation

LAKE TOXAWAY, NC (July 13, 2018) – Skyterra Wellness, a holistic health retreat nestled in the forested mountains of Western North Carolina, has just earned a coveted nomination: Best Health & Wellness Resort in the country.

This honor comes by way of *USA Today*'s annual Readers' Choice awards, a well-established nationwide competition. With the demand for wellness travel growing, there are new health resorts, retreats, and spas cropping up constantly – yet only 20 nominations were awarded in this increasingly competitive category.

"We are a small, intimate retreat entering our third year of operation, so this nomination has real magnitude," explains Skyterra Founder Sue Crowell. "We're ranked alongside the same companies that once inspired us – and many of them are mega-resorts that are several times older and larger than we are."

While other resorts accommodate hundreds of visitors, Skyterra maintains a maximum capacity of only 20 guests on its 300-acre wooded campus just outside of Brevard, North Carolina. The locale creates an intimacy, exclusivity, and sense of community that keeps guests returning again and again. In fact, approximately 25% of the 750+ guests that have stayed at Skyterra have booked at least one repeat stay.

Skyterra opened in June 2016. Its early success has roots in several years of designing, planning, and strategizing. Its small size is intentional; it guarantees an individualized experience, a healing environment, and a high staff-to-guest ratio.

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The benefits of this approach are evident in over 150 five-star guest reviews. Guests call the experience transformative, life-changing, and an excellent travel value.

"The setting, the staff, and the programs were world class. From the moment you arrive, you immediately feel part of a close knit family, everything is very personalized and they are extremely accommodating," attests one recent reviewer. "I would recommend this to anyone from 20-somethings to 80-somethings. They [the Skyterra staff] have an incredible way of making everyone feel at home, at ease, and positive about making some changes in their lives."

As the retreat's reputation grows, its leaders remain committed to maintaining the boutique, world-class qualities that serve its guests so well. "Whenever you're ready to set aside life's obligations to focus on your own health and well-being, we are here for you," promises Crowell, "You deserve to feel better."

The winner of the Best Health & Wellness Resort Readers' Choice award will be determined by voting. A few days into the voting process, Skyterra is in tight competition for the number one spot. Supporters may cast their votes online until Monday August 6 (one daily vote per user) at https://www.10best.com/awards/travel/best-health-wellness-resort/skyterra-wellness-retreat-lake-toxaway-n-c/.

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Skyterra Wellness is a health retreat where adults from all backgrounds are welcome to set aside life's obligations and focus on their own health and well-being. A team of caring experts helps guests break old cycles, jumpstart new healthy habits, and revitalize their lifestyle. Activities include classes in fitness, yoga, meditation, stress management, nutrition, cooking, health education, and outdoor recreation. Spa services and other enhancements are also available. More information at www.skyterrawellness.com.